



# MD SAYED

## Digital Marketing Specialist

### ABOUT ME

I have more than three year of experience as a Business Development Executive in Bangladesh. I have developed strong expertise in Digital Marketing, budgeting and forecasting, planning and monitoring, reporting, MS office and presentation skills.

### EDUCATION

**Bachelor of Business Administration (BBA)**  
Independent University Bangladesh (IUB)  
2014 - 2018

**Higher Secondary School Certificate (HSC)**  
BAF Shaheen College, Tejgoan  
2011 - 2013

**Secondary School Certificate (SSC)**  
Patadaha Koyra High School  
2009 - 2011

### RELEVANT SKILLS

- SMM
- SEO & SEM
- Google Tag Manager
- Google Analytics
- Web & Server Side Tracking
- Content Writing
- Meta Ads Expert
- Google Ads Expert
- LinkedIn Ads Expert
- Email Marketing
- Project Management
- Wordpress Development

### TOOLS SKILLS

GTM, GA4, SEMRush, Ahrefs, ChatGPT, Zoho, Clickup, Apollo, Firebase, Planner Yoast & Rnak Math Many More.

+880 1635 396 061

linkedin.com/in/md-sayed/

me.mdsyed@gmail.com

1883, Middle Badda, Dhaka 1212

### EXPERIENCE

#### Digital Marketing Manager

Pinnacle Consultancy Group (February 2025 to Present)

- Develop Digital Marketing Strategy & Lead Generation.
- SEO/SEM, SMM, Meta Ads, Facebook Pixel, Data Tracking.
- Content Writing & Optimizing landing pages.
- Google Ads, Google Analytics, Google Tag Manager, Custom Event.

#### Digital Marketing Specialist

ANZARA (November 2023 to January 2025)

- SEO/SEM, SMM, Meta Ads, Facebook Pixel, Data Tracking
- Content Writing & Optimizing landing pages.
- Google Ads, Google Analytics, SEO, email marketing
- Google Tag Manager, Custom Event, Conversion API

#### Business Development Manager

THE ICT HUB (March 2023 to October 2023)

#### Business Development Manager

Kepler (January 2021 to February 2023)

#### Business Data Analyst

Tekarsh (March 2019 to May 2020)

### TECH SKILLS

I have intermediate level skills in HTML, CSS, and PHP. I am also an expert in WordPress development. I have good knowledge of SQL & ERP.

### PROJECT INVOLVEMENT

Doing three-month internship in Bank Asia (CTSU). Another project, which was interacted, interviewed and persuaded rural citizens to participate in communicating personal material and health information in LFE (Live in Field Experience, PROSHIKA (HRDC), Manikgonj).

### REFERENCES

#### Md Rashedul Islam

Anzara Bangladesh Ltd.  
HR Manager

Phone: +880 1768 883330

Email: hr@anzarabd.com